

Lodging (Destination) in Norway

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in inbound tourists boosts sales of short-term rental accommodation
Hotels renovations focus on digitalisation and improving the guest experience

PROSPECTS AND OPPORTUNITIES

Digitalisation set to increase, offering modern, convenient and safer operations
Staycations are set to decline, as foreign travel increases

CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2018-2023
- Table 2 - Lodging (Destination) Online Sales: Value 2018-2023
- Table 3 - Hotels Sales: Value 2018-2023
- Table 4 - Hotels Online Sales: Value 2018-2023
- Table 5 - Other Lodging Sales: Value 2018-2023
- Table 6 - Other Lodging Online Sales: Value 2018-2023
- Table 7 - Lodging (Destination) Outlets: Units 2018-2023
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
- Table 10 - Hotels NBO Company Shares: % Value 2018-2022
- Table 11 - Hotel Brands by Key Performance Indicators 2023
- Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
- Table 14 - Forecast Hotels Sales: Value 2023-2028
- Table 15 - Forecast Hotels Online Sales: Value 2023-2028
- Table 16 - Forecast Other Lodging Sales: Value 2023-2028
- Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

Travel in Norway - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2018-2023
- Table 20 - Surface Travel Modes Online Sales: Value 2018-2023
- Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 23 - In-Destination Spending: Value 2018-2023
- Table 24 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-norway/report.