



Airlines in Canada

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Robust demand lifts airline value sales above the pace of GDP growth

Fleet renewal powers premiumisation and value segmentation

Digital innovation and sustainability reshape the travel experience

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Chart 2 Value Sales by Category 2026

WHAT'S NEXT?

High-value travellers to drive premium growth as population expands

AI-powered personalisation and resilient operations to shape future profits

Chart 1 Forecast Value Sales 2021-2031

Chart 2 Forecast Value Sales by Category 2026-2031

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Chart 1 Company Shares 2026

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Product innovation lifts loyalty, ancillary revenue, and competitive standing

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