

Apparel Accessories in the Czech Republic

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

“Other” apparel accessories, specifically face masks, weighs down the whole category

Hats/caps and ties benefit from tourism and social events, respectively, to see retail current value growth

Fragmentation of the competitive landscape

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Weak outlook for the early forecast period but outdoor and active lifestyles to increasingly offer growth potential

Emphasis on using new eco-friendly materials

Second-hand market to exert pressure on retail sales

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