

# Spectacles in Spain

May 2023

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## Spectacles in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic pressures continue to limit potential sales in spectacles  
Competition to traditional spectacles comes from more “intelligent” products  
Innovation and retail licenses define the competitive landscape

#### PROSPECTS AND OPPORTUNITIES

Socio-economic factors also challenge spectacles sales, however stable demand will remain  
Sustainability trends set to ramp up further over the forecast period  
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