

# Travel in France

September 2023

Table of Contents

EXECUTIVE SUMMARY

- Travel in 2023
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

MARKET DATA

- Table 1 - Surface Travel Modes Sales: Value 2018-2023
- Table 2 - Surface Travel Modes Online Sales: Value 2018-2023
- Table 3 - Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 4 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 5 - In-Destination Spending: Value 2018-2023
- Table 6 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Economic pressures mount but tourism flows remain buoyant
- Domestic tourism thriving as cash-strapped locals focus on staycations

PROSPECTS AND OPPORTUNITIES

- Continuous recovery expected but economic pressures will likely dictate demand
- Paris Games 2024 offers potential for significant growth as large numbers of visitors are expected to descend on participating cities

CATEGORY DATA

- Table 7 - Inbound Arrivals: Number of Trips 2018-2023
- Table 8 - Inbound Arrivals by Country: Number of Trips 2018-2023
- Table 9 - Inbound City Arrivals 2018-2023
- Table 10 - Inbound Tourism Spending: Value 2018-2023
- Table 11 - Forecast Inbound Arrivals: Number of Trips 2023-2028
- Table 12 - Forecast Inbound Arrivals by Country: Number of Trips 2023-2028
- Table 13 - Forecast Inbound Tourism Spending: Value 2023-2028
- Table 14 - Domestic Trips by Destination: Number of Trips 2018-2023
- Table 15 - Domestic Spending: Value 2018-2023
- Table 16 - Forecast Domestic Trips by Destination: Number of Trips 2023-2028
- Table 17 - Forecast Domestic Spending: Value 2023-2028
- Table 18 - Outbound Departures: Number of Trips 2018-2023
- Table 19 - Outbound Departures by Destination: Number of Trips 2018-2023
- Table 20 - Outbound Tourism Spending: Value 2018-2023
- Table 21 - Forecast Outbound Departures: Number of Trips 2023-2028
- Table 22 - Forecast Outbound Departures by Destination: Number of Trips 2023-2028
- Table 23 - Forecast Outbound Spending: Value 2023-2028

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Airlines see impressive recovery with the pandemic finally over

Air France and low cost carriers thriving as airlines see somewhat of a shake up

### PROSPECTS AND OPPORTUNITIES

Increasing focus on the environment already impacting airlines but with further changes in the pipeline

Paris Games 2024 offers huge potential while new booking system excites Air France

### CATEGORY DATA

Table 24 - Airlines Sales: Value 2018-2023

Table 25 - Airlines Online Sales: Value 2018-2023

Table 26 - Airlines: Passengers Carried 2018-2023

Table 27 - Airlines NBO Company Shares: % Value 2018-2022

Table 28 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 29 - Low Cost Carriers Brands by Key Performance Indicators 2023

Table 30 - Full Service Carriers Brands by Key Performance Indicators 2023

Table 31 - Forecast Airlines Sales: Value 2023-2028

Table 32 - Forecast Airlines Online Sales: Value 2023-2028

## [Lodging \(Destination\) in France](#)

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Lodging bounces back faster than expected with tourists keen to return despite social and economic challenges

AccorHotels showing ambition with significant investments being made in building and expanding its business

### PROSPECTS AND OPPORTUNITIES

Paris Games 2024 set to maximise bookings while players set to focus on upscale and luxury hotels

Short-term rentals threatened by possible legislative changes in France as pressure grows for the government to take action

### CATEGORY DATA

Table 33 - Lodging (Destination) Sales: Value 2018-2023

Table 34 - Lodging (Destination) Online Sales: Value 2018-2023

Table 35 - Hotels Sales: Value 2018-2023

Table 36 - Hotels Online Sales: Value 2018-2023

Table 37 - Other Lodging Sales: Value 2018-2023

Table 38 - Other Lodging Online Sales: Value 2018-2023

Table 39 - Lodging (Destination) Outlets: Units 2018-2023

Table 40 - Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 41 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 42 - Hotels NBO Company Shares: % Value 2018-2022

Table 43 - Hotel Brands by Key Performance Indicators 2023

Table 44 - Forecast Lodging (Destination) Sales: Value 2023-2028

Table 45 - Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 46 - Forecast Hotels Sales: Value 2023-2028

Table 47 - Forecast Hotels Online Sales: Value 2023-2028

Table 48 - Forecast Other Lodging Sales: Value 2023-2028

Table 49 - Forecast Other Lodging Online Sales: Value 2023-2028

Table 50 - Forecast Lodging (Destination) Outlets: Units 2023-2028

## [Booking in France](#)

## KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Booking sales thriving in post-pandemic France but challenges remain  
TUI and Selectour on the rise as booking sales recover

## PROSPECTS AND OPPORTUNITIES

Positive outlook for booking with the focus set to be on sustainable strategies and an omnichannel approach  
New systems, new practices and new players

## CATEGORY DATA

Table 51 - Booking Sales: Value 2018-2023

Table 52 - Business Travel Sales: Value 2018-2023

Table 53 - Leisure Travel Sales: Value 2018-2023

Table 54 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 55 - Forecast Booking Sales: Value 2023-2028

Table 56 - Forecast Business Travel Sales: Value 2023-2028

Table 57 - Forecast Leisure Travel Sales: Value 2023-2028

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