

Lodging (Destination) in Saudi Arabia

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return of international pilgrims and Ramadan boost occupancy, while new hotels look to capitalise on the high demand
Short-term rentals on the rise as Tourism Ministry introduces new bylaw

PROSPECTS AND OPPORTUNITIES

New luxury hotels in development with the market remaining full of potential
Pressure grows to increase the availability of lodging as part of the Kingdom's Vision 2030 plans

CATEGORY DATA

Table 1 - Lodging (Destination) Sales: Value 2018-2023
Table 2 - Lodging (Destination) Online Sales: Value 2018-2023
Table 3 - Hotels Sales: Value 2018-2023
Table 4 - Hotels Online Sales: Value 2018-2023
Table 5 - Other Lodging Sales: Value 2018-2023
Table 6 - Other Lodging Online Sales: Value 2018-2023
Table 7 - Lodging (Destination) Outlets: Units 2018-2023
Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
Table 10 - Hotels NBO Company Shares: % Value 2018-2022
Table 11 - Hotel Brands by Key Performance Indicators 2023
Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028
Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
Table 14 - Forecast Hotels Sales: Value 2023-2028
Table 15 - Forecast Hotels Online Sales: Value 2023-2028
Table 16 - Forecast Other Lodging Sales: Value 2023-2028
Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028
Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

[Travel in Saudi Arabia - Industry Overview](#)

EXECUTIVE SUMMARY

Travel in 2023
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

MARKET DATA

Table 19 - Surface Travel Modes Sales: Value 2018-2023
Table 20 - Surface Travel Modes Online Sales: Value 2018-2023
Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028
Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
Table 23 - In-Destination Spending: Value 2018-2023
Table 24 - Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 - Research Sources

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