

Dermatologicals in Ecuador

September 2023

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Dermatologicals in Ecuador - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thriving competitive landscape boosts sales of medicated shampoos.

Education campaigns regarding vaginal antifungal leads to increased sales

Escalating lice infestations in schools drives volume sales for antiparasitics/lice (head and body) treatments

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DISCLAIMER

DEFINITIONS

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