

# Dermatologicals in the Czech Republic

September 2023

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# Dermatologicals in the Czech Republic - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Dermatologicals sees strong retail value growth amid an inflationary climate but also solid demand trends Antiparasitics/lice (head and body) treatments sees recovery as society reopens Vaginal antifungals stabilises after unexpected spike

### PROSPECTS AND OPPORTUNITIES

Thinning hair and scalp problems to continue to drive hair loss treatments Common skin problems to spur the demand for dermatologicals The competitive landscape to remain fragmented due to the wide range of ailments and product types

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