

Sleep Aids in Poland

September 2023

Table of Contents

Sleep Aids in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Financial and health-related anxieties have negative impact on sleep quality Dietary supplements and herbal products pose competitive challenges Switch of doxylamine enables new product launches

PROSPECTS AND OPPORTUNITIES

Outlook looks promising for sleep aids, given fast-based nature of modern lifestyles Interest in herbal products, including CBD sleep aids, will continue to rise Melatonin trends will continue into the forecast period

CATEGORY DATA

Table 1 - Sales of Sleep Aids: Value 2018-2023Table 2 - Sales of Sleep Aids: % Value Growth 2018-2023Table 3 - NBO Company Shares of Sleep Aids: % Value 2019-2023Table 4 - LBN Brand Shares of Sleep Aids: % Value 2020-2023Table 5 - Forecast Sales of Sleep Aids: Value 2023-2028Table 6 - Forecast Sales of Sleep Aids: % Value Growth 2023-2028

Consumer Health in Poland - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023Table 8 - Life Expectancy at Birth 2018-2023

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2018-2023
 Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023
 Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023
 Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023
 Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023
 Table 14 Distribution of Consumer Health by Format: % Value 2018-2023
 Table 15 Distribution of Consumer Health by Format and Category: % Value 2023
- Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches Summary 1 - OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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