

# Rice, Pasta and Noodles in Lithuania

November 2023

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## Rice, Pasta and Noodles in Lithuania - Category analysis

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#### 2023 DEVELOPMENTS

Stable growth as rice and pasta remain popular staple items

Pasta increasingly consumed as a main dish

Rice witnesses growth as noodles see decline in volume sales

## PROSPECTS AND OPPORTUNITIES

Popular rice and pasta suit a range of household budgets

Pasta consumption occasions on the rise

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