

# **Direct Selling in Bolivia**

April 2023

**Table of Contents** 

## Direct Selling in Bolivia - Category analysis

## **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Ongoing digitalisation trend Focus remains on beauty and personal care products Direct selling offers job opportunities

#### PROSPECTS AND OPPORTUNITIES

Health and beauty direct sellers look for ways to resist growing competition Established players leverage local knowledge to gain a competitive advantage Shift in direct selling offer towards consumer health products

#### CHANNEL DATA

Table 1 - Direct Selling by Product: Value 2017-2022Table 2 - Direct Selling by Product: % Value Growth 2017-2022Table 3 - Direct Selling GBO Company Shares: % Value 2018-2022Table 4 - Direct Selling GBN Brand Shares: % Value 2019-2022Table 5 - Direct Selling Forecasts by Product: Value 2022-2027Table 6 - Direct Selling Forecasts by Product: % Value Growth 2022-2027

#### Retail in Bolivia - Industry Overview

#### EXECUTIVE SUMMARY

Retail in 2022: The big picture Informal retail What next for retail?

#### MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022 Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022 Table 9 - Sales in Retail Offline by Channel: Value 2017-2022 Table 10 - Sales in Retail Offline by Channel: % Value Growth 2017-2022 Table 11 - Retail Offline Outlets by Channel: Units 2017-2022 Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022 Table 13 - Retail GBO Company Shares: % Value 2018-2022 Table 14 - Retail GBN Brand Shares: % Value 2019-2022 Table 15 - Retail Offline GBO Company Shares: % Value 2018-2022 Table 16 - Retail Offline GBN Brand Shares: % Value 2019-2022 Table 17 - Retail Offline LBN Brand Shares: Outlets 2019-2022 Table 18 - Retail E-Commerce GBO Company Shares: % Value 2018-2022 Table 19 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022 Table 20 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027 Table 21 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027 Table 22 - Forecast Sales in Retail Offline by Channel: Value 2022-2027 Table 23 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027 Table 24 - Forecast Retail Offline Outlets by Channel: Units 2022-2027 Table 25 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027 DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

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