

Dairy Packaging in Malaysia

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles grow more popular for dairy packaging due to durability and low cost

Milo's eco-friendly initiatives for a sustainable future

Folding cartons favoured for the convenience they offer

PROSPECTS AND OPPORTUNITIES

PET bottles to grow more popular due to customisation and easy portability

Health claims and 190ml pack size expected to gain popularity in the forecast period

Dairy Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability credentials of folding cartons benefit this pack type in home care

Brick liquid cartons popular for use in juice packaging in 2022

Glass bottles remain the preferred packaging format for rum, whiskies and wine

HDPE bottles remain popular in hair care packaging

Flexible plastic the leading pack type in confectionery in 2022

PACKAGING LEGISLATION

Malaysia Plastic Sustainability Roadmap to combat packaging waste

RECYCLING AND THE ENVIRONMENT

Brands embrace sustainability amid rising environmental concerns

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