

Footwear in Hong Kong, China

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Return of tourist consumption helps boost footwear sales
- Athleisure trend is shifting demand for footwear
- Retail offline sales of footwear regain momentum

PROSPECTS AND OPPORTUNITIES

- Further potential to customise footwear in Hong Kong
- Sustainability in footwear driven by local consumers' environmental concerns

CATEGORY DATA

- Table 1 - Sales of Footwear by Category: Volume 2018-2023
- Table 2 - Sales of Footwear by Category: Value 2018-2023
- Table 3 - Sales of Footwear by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Footwear by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Footwear: % Value 2019-2023
- Table 6 - LBN Brand Shares of Footwear: % Value 2020-2023
- Table 7 - Distribution of Footwear by Format: % Value 2018-2023
- Table 8 - Forecast Sales of Footwear by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Footwear by Category: Value 2023-2028
- Table 10 - Forecast Sales of Footwear by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Footwear by Category: % Value Growth 2023-2028

Apparel and Footwear in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

- Apparel and footwear in 2023: The big picture
- 2023 key trends
- Competitive landscape
- Retailing developments
- What next for apparel and footwear?

MARKET DATA

- Table 12 - Sales of Apparel and Footwear by Category: Volume 2018-2023
- Table 13 - Sales of Apparel and Footwear by Category: Value 2018-2023
- Table 14 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
- Table 15 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
- Table 16 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
- Table 17 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
- Table 18 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
- Table 19 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
- Table 21 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
- Table 23 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

- Summary 1 - Research Sources

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