

Dairy Packaging in Saudi Arabia

October 2023

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Dairy Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dairy packaging sees volume sales growth despite inflationary pressures HDPE and PET bottles gain share in milk packaging New carton packs from Arla Foods strengthen barrier protection

PROSPECTS AND OPPORTUNITIES

Large pack sizes to gain share in milk packaging, offering greater cost savings HDPE bottles to gain ground on thin wall plastic containers in yoghurt packaging

Dairy Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends Shrinkflation remained a trend within the confectionery industry in 2022 Metal beverage cans gain ground in soft drinks packaging in 2022 Small pack sizes remain popular within non-alcoholic beer Sustainable packaging gaining traction in beauty and personal care in 2022 Falling demand for home care products in 2022 affecting usage of folding cartons

PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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