



Euromonitor
International

Home Care Packaging in Saudi Arabia

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Saudi home care packaging contracts in 2025 as powder cartons retreat and liquids gain

INDUSTRY PERFORMANCE

Rigid plastic dominates as HDPE and PET bottles anchor laundry, dishwashing and surface care

Metal aerosols grow fastest as air care and insecticides expand

Vision 2030 and the national circular-economy agenda set the structural direction

WHAT'S NEXT?

Marginal growth to 2030 as liquids, recycled content and recycling capacity build

Recycled content, local recycle supply and recyclable design define the priority opportunities

COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-saudi-arabia/report.