

Womenswear in the United Kingdom

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-of-living crisis impacts discretionary spending and value growth opportunities in womenswear

Polarisation in the local market

Dresses and skirts perform well despite casualisation trend, but overall outlook remains uncertain

PROSPECTS AND OPPORTUNITIES

Shapewear is expected to influence growth in women's underwear

Resale and rental will continue to impact growth of the primary market

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Apparel and Footwear in the United Kingdom - Industry Overview

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Apparel and footwear in 2023: The big picture

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