

Households: China

June 2023

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HEADLINES

PROSPECTS

Single-person households to outweigh couples with children in China
Urbanisation to continue as rural families seek better economic opportunities in cities
Disposable incomes per household to grow over the forecast period
National water security plan sets goals for mitigating water challenges
Increasing internet penetration to strengthen China's innovative capabilities
Demand for housing is already increasing after a year of property market crisis

HOUSEHOLD PROFILE

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