

Households: The Philippines

July 2023

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HEADLINES

PROSPECTS

Couples with children household will remain the leading household type
Zamboanga City is set to witness the fastest growth in terms of population
Philippines ranks 11th in Asia Pacific for per household disposable income
Low water penetration remains a problem among Filipino households
Tablets penetration to increase the most rapidly
Intensified housing construction expected in the Philippines

HOUSEHOLD PROFILE

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