Euromonitor International

Households: The Philippines

September 2025

Table of Contents

HEADLINES

PROSPECTS

Couples with children remain dominant, but single person households forecast to see largest rise
Urbanisation drives economic growth, but infrastructure and environmental gaps widening
Disposable income growth slows but remains strong over 2024-2029
The Philippines leads Asia Pacific in personal computer growth
Housing market shows gradual expansion, despite challenges

HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2024-2029
Chart 2 - Households by Number of Persons: 2029
Chart 3 - % of Households by Number of Children: 2029
Chart 4 - Households by Type of Household: 2029
Chart 5 - Consumer Expenditure by Household Type in the Philippines: 2019/2024/2029
Chart 6 - Household Head's Sex and Employment in the Philippines: 2029
Chart 7 - Households by Education of Head of Household: 2029
Chart 8 - Households by Economic Status of Head of Household in the Philippines: 2029
Chart 9 - Households by Age of Head: 2029
Chart 10 - Household Penetration by Facilities: 2029
Chart 11 - Household Possession of Kitchen Durables in 2029: % of Households
Chart 12 - Household Possession of Other Durables in 2029: % of Households
Chart 13 - Household Digital Penetration in the Philippines Compared to Global Average: 2029
Chart 14 - Possession of Entertainment Electronics in 2029: % of Households
Chart 15 - Possession of Other Electronics in 2029: % of Households
Chart 16 - Key Metrics of Households Property Market: 2019-2029
Chart 17 - Housing Stock by Construction Year
Chart 18 - Households by Number of Rooms: 2029
Chart 19 - Households by Size of Dwelling in the Philippines: 2029
Chart 20 - Housing Completions and House Price Index in the Philippines: 2019-2025

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