



Euromonitor
International

Savoury Snacks in Israel

July 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Comfort eating and product launches support growth in savoury snacks in 2025

Osem Food Industries Ltd improves its lead while focusing on new product launches

Discounters lead while forecourt retailers rebound, becoming a key ice cream distribution channel

PROSPECTS AND OPPORTUNITIES

Savoury snacks is set for steady growth, led by healthier alternatives

Brand led innovation and limited editions will drive growth in savoury snacks

Strauss introduces accessible packaging, and other players may follow suit

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2020-2025

Table 2 - Sales of Savoury Snacks by Category: Value 2020-2025

Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2020-2025

Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Savoury Snacks: % Value 2021-2025

Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2022-2025

Table 7 - Distribution of Savoury Snacks by Format: % Value 2020-2025

Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2025-2030

Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2025-2030

Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2025-2030

Snacks in Israel - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2020-2025

Table 13 - Sales of Snacks by Category: Value 2020-2025

Table 14 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 15 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Snacks: % Value 2021-2025

Table 17 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 18 - Penetration of Private Label by Category: % Value 2020-2025

Table 19 - Distribution of Snacks by Format: % Value 2020-2025

Table 20 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 21 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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