

# Savoury Snacks in Portugal

July 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Savoury snacks remain popular with consumers  
Savoury snacks affected by inflationary pressures and raw ingredient shortages  
Savoury snacks continues to attract innovation

### PROSPECTS AND OPPORTUNITIES

Private labels tipped for more success in savoury snacks, while consumers save premium products for special occasions  
Innovation crucial for differentiation in savoury snacks, from “healthier” variants to stronger flavours  
Sustainability and efficiency are the focus for the near future

### CATEGORY DATA

Summary 1 - Other Savoury Snacks by Product Type: 2023  
Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023  
Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023  
Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023  
Table 5 - NBO Company Shares of Savoury Snacks: % Value 2019-2023  
Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023  
Table 7 - Distribution of Savoury Snacks by Format: % Value 2018-2023  
Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028  
Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2023-2028  
Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028  
Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

## Snacks in Portugal - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments  
What next for snacks?

### MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023  
Table 13 - Sales of Snacks by Category: Value 2018-2023  
Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023  
Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023  
Table 16 - NBO Company Shares of Snacks: % Value 2019-2023  
Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023  
Table 18 - Penetration of Private Label by Category: % Value 2018-2023  
Table 19 - Distribution of Snacks by Format: % Value 2018-2023  
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028  
Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028  
Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028  
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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### SOURCES

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