

Sweet Biscuits, Snack Bars and Fruit Snacks in Canada

June 2023

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Sweet Biscuits, Snack Bars and Fruit Snacks in Canada - Category analysis

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2023 DEVELOPMENTS

Robust manufacturers activities drive growth

Rising health consciousness leads to increasing competition

Strong inflationary pressure as food prices reach record high

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Significant increase in e-commerce sales expected in the forecast period

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