



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Bulgaria

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Affordable Wafer Innovation Supports Resilience Amid Inflationary Pressure

Protein and Functional Snack Bars Benefit From Evolving Wellness Preferences

Chart 1 - Affordable, Health-Oriented Wafers

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

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WHAT'S NEXT?

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CHANNELS

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2026 Developments

KEY DATA INSIGHTS

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-bulgaria/report.

