

Savoury Snacks in the Czech Republic

June 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to pre-pandemic socialising benefits savoury snacks in 2023
Private label and discounters receive a boost in 2023 as inflation bites
Popcorn, potato chips and tortilla chips remain popular salty snacks

PROSPECTS AND OPPORTUNITIES

Price sensitivity will continue to favour private label and discounters in the coming years
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