



Euromonitor
International

Lodging (Destination) in India

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Bleisure travel reshapes hotel demand as business travellers extend trips for leisure

Spiritual and purpose-driven travel accelerates branded expansion in pilgrimage destinations

Dual demand for premium and value offerings supports broad-based expansion

Chart 1 Lodging (Destination) Sales: Value 2021-2031

Chart 2 Lodging (Destination) Sales by Category: Value 2026

WHAT'S NEXT?

GenAI is set to transform guest experience and hotel operations

Experience-led stays are poised to capture a growing share of demand

Sustainability credentials are set to become increasingly important for investment

Chart 1 Forecast Lodging (Destination) Sales: Value 2021-2031

Chart 2 Forecast Lodging (Destination) Sales by Category: Value 2026-2031

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Personalisation and flexibility become central to lodging innovation

GHA DISCOVERY, Fortune Hotels and Vignette Collection showcase evolving accommodation concepts

More specialised and integrated lodging propositions strengthen competitive positioning

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Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

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COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-india/report.