



Euromonitor
International

Travel in India

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Digital adoption and experience-led spending support strong growth in travel

Purpose-led travel broadens and diversifies domestic demand

Infrastructure investment expands access to previously underserved destinations

Chart 1 Travel Sales by Category: Value 2026

WHAT'S NEXT?

Infrastructure-led expansion is set to broaden access to destinations across India

Purpose-led travel is expected to drive spending on experiences and activities

AI and digital tools are poised to enhance travel planning and customer support

Chart 1 Forecast Travel Sales by Category: Value 2026-2031

COMPETITIVE LANDSCAPE

Established travel brands maintain their positions through scale and trusted supplier networks

PRODUCTS

Digitalisation, accessibility and experience-led demand drive travel innovation

DigiYatra and the Modified UDAN Scheme support more seamless and connected travel

Innovation improves accessibility, efficiency and travel participation

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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