Savoury Snacks in Slovenia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Potato chips see slight volume decline
Private label gains value share
Packaging a key differentiator

PROSPECTS AND OPPORTUNITIES
Modest growth over forecast period
Innovative flavours drive value sales
Savoury snacks benefit from the growing on-the-go trend

CATEGORY DATA
Summary 1 - Other Savoury Snacks by Product Type: 2023
Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023
Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023
Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Savoury Snacks: % Value 2019-2023
Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023
Table 7 - Distribution of Savoury Snacks by Format: % Value 2018-2023
Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2023-2028
Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in Slovenia - Industry Overview

EXECUTIVE SUMMARY
Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA
Table 12 - Sales of Snacks by Category: Volume 2018-2023
Table 13 - Sales of Snacks by Category: Value 2018-2023
Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Snacks: % Value 2019-2023
Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 18 - Penetration of Private Label by Category: % Value 2018-2023
Table 19 - Distribution of Snacks by Format: % Value 2018-2023
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028
Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES
About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.