

Savoury Snacks in Uruguay

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Savoury snacks continues recording positive growth in 2023 Limited impact of new labelling law on savoury snacks Panificadora Bimbo del Uruguay continues falling down the company rankings

PROSPECTS AND OPPORTUNITIES

Modern grocery retailers and e-commerce expected to grow La Trigueña launching healthier alternatives in savoury biscuits Rice snacks and vegetable, pulse and bread chips will be most dynamic over the forecast period

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