

# Airlines in Brazil

September 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Despite high airfares, tourists continue to travel and resume international trips  
Initiatives for lower domestic fares, while airport reforms are underway in Brazil

### PROSPECTS AND OPPORTUNITIES

Flight route offerings are now more predictable  
While the cost of tickets is anticipated to remain elevated, the outlook for travel sales is optimistic

## CATEGORY DATA

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## Travel in Brazil - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023  
Federal programme targeting low-income travellers catches the attention of airlines  
Lack of investment and workforce training remains, impairing the performance of hotels  
Record number of passenger boardings for both domestic and international trips mark the year for intermediaries  
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