



**Euromonitor
International**

Travel in Peru

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Premiumisation and value segmentation drive dual travel strategy

Regenerative growth fuels in-destination spending

The pope and and purpose-driven travel reshape tourism demand

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WHAT'S NEXT?

Diversification and infrastructure to underpin sustained growth

Regenerative tourism and new routes to drive balanced destination growth

Personalisation and digital connectivity to shape traveller services

Chart 1 Forecast Travel Sales by Category: Value 2026-2031

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Inkaterra delivers regenerative eco-tourism in Cabo Blanco

The Pope Route channels cultural pride into new demand

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COUNTRY REPORTS DISCLAIMER

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