

Contact Lenses and Solutions in Hong Kong, China

May 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand for contact lenses in line with greater mobility and changing health concerns

Further growth momentum for cosmetic contact lenses

Rapid new product development to cater for all ages requiring eye care

PROSPECTS AND OPPORTUNITIES

Category set to experience moderate growth in 2023

Players continue to invest in omnichannel strategies

Contact lenses to further expand and offer benefits besides vision correction

CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2018-2023

Table 2 - Sales of Contact Lenses by Category: Value 2018-2023

Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 4 - Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 5 - Sales of Contact Lens Solutions: Value 2018-2023

Table 6 - Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 7 - Sales of Contact Lenses by Type: % Value 2018-2023

Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023

Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023

Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023

Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023

Table 12 - NBO Company Shares of Contact Lenses: % Value 2018-2022

Table 13 - LBN Brand Shares of Contact Lenses: % Value 2019-2022

Table 14 - Distribution of Contact Lenses by Format: % Value 2018-2023

Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2018-2023

Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2023-2028

Table 17 - Forecast Sales of Contact Lenses by Category: Value 2023-2028

Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028

Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028

Table 20 - Forecast Sales of Contact Lens Solutions: Value 2023-2028

Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

Eyewear in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2018-2023

Table 23 - Sales of Eyewear by Category: Value 2018-2023

Table 24 - Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 25 - Sales of Eyewear by Category: % Value Growth 2018-2023

Table 26 - NBO Company Shares of Eyewear: % Value 2018-2022

Table 27 - LBN Brand Shares of Eyewear: % Value 2019-2022

Table 28 - Distribution of Eyewear by Format: % Value 2018-2023

Table 29 - Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 30 - Forecast Sales of Eyewear by Category: Value 2023-2028

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-hong-kong-china/report.