

Fast Retailing Co Ltd in Apparel and Footwear

September 2022

Table of Contents

INTRODUCTION

Scope
Executive summary

STATE OF PLAY

Top companies at a glance
Fast Retailing Co Ltd 's global footprint
Company overview
Growth decomposition

EXPOSURE TO FUTURE GROWTH

Exposure to growth
Projected rankings

COMPETITIVE POSITIONING

Relative performance
Competitor overlap increases with Nike and adidas
Key categories and markets
Fast Retailing aims to strengthen its foothold in Asia and further expand in North America
Key brands
Uniqlo remains the core brand at the centre of the company's offering

BUILDING A CUSTOMER-CENTRIC AND SOCIALLY RESPONSIBLE BUSINESS

Crisis in Europe causes new disruptions to apparel and footwear industry
Consumers looking for personalised offers
Uniqlo pursuing demand-driven solutions to capture market share
FRC sets a goal to make e-commerce its main business...
...while harnessing strength from strong physical retail presence
FRC's contribution to communities
FRC's environmental action

KEY FINDINGS

Key findings

APPENDIX

Projected company sales: FAQs (1/2)
Projected company sales: FAQs (2/2)

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fast-retailing-co-ltd-in-apparel-and-footwear/report.