Euromonitor International

Home Video in Hong Kong, China

October 2025

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Home Video in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Moderate growth for home video in 2025 despite local economic challenges
Appliances and electronics specialists remains the leading distribution channel
New technology in TVs helps manufacturers vie for market share

PROSPECTS AND OPPORTUNITIES

AI/remote control tech will drive category innovation in the future
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