

Weight Management and Wellbeing in Lithuania

October 2023

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Weight Management and Wellbeing in Lithuania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy lifestyles, including exercise, challenge the landscape Direct selling offers sports nutrition to boost sales on the landscape Slimming teas gain ground as consumers perceive the effects to be positive

PROSPECTS AND OPPORTUNITIES

The growing demand for sports nutrition challenges sales of weight management Meal replacement options create strong opportunities for growth Increased focus on healthier ingredients across the coming years

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Consumer Health in Lithuania - Industry Overview

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DISCLAIMER

DEFINITIONS

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