

# Weight Management and Wellbeing in Vietnam

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Demand for weight management and wellbeing continues to rise as body image increasingly important to local consumers

Slimming teas remains most dynamic performer in 2023

Natural ingredients continue to attract local consumers' interest

### PROSPECTS AND OPPORTUNITIES

Further demand over forecast period as consumers search for convenient options to control weight

Direct selling expected to lead product innovation

Chained pharmacies to help support healthy growth of weight management and wellbeing

### CATEGORY DATA

Table 1 - Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 2 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 4 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 5 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 6 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

## Consumer Health in Vietnam - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 - Life Expectancy at Birth 2018-2023

### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2018-2023

Table 10 - Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 - LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 - Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 - Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 - Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

### DISCLAIMER

### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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