

Wearable Electronics in Hungary

July 2023

Table of Contents

Wearable Electronics in Hungary - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health-tracking functions and innovative designs boost demand for activity watches (analogue)

Style and convenience increasingly important

Leading brands retain loyal consumer base

PROSPECTS AND OPPORTUNITIES

Rising interest in sports and innovation will drive growth

Further innovation in smartwatches over the forecast period

Smart wearables will detect asymptomatic arrhythmias more effectively

CATEGORY DATA

- Table 1 Sales of Wearable Electronics by Category: Volume 2018-2023
- Table 2 Sales of Wearable Electronics by Category: Value 2018-2023
- Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
- Table 4 Sales of Wearable Electronics by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Wearable Electronics: % Volume 2019-2023
- Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023
- Table 7 Distribution of Wearable Electronics by Channel: % Volume 2018-2023
- Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
- Table 9 Forecast Sales of Wearable Electronics by Category: Value 2023-2028
- Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

Consumer Electronics in Hungary - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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