

# Rice, Pasta and Noodles in Algeria

November 2023

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## Rice, Pasta and Noodles in Algeria - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rice and pasta remain among the most essential products in staple foods  
Worsening economic conditions challenge growth rates for rice, pasta and noodles  
Increased budget-consciousness helps local players gain ground in rice and pasta

#### PROSPECTS AND OPPORTUNITIES

Traditional consumption habits and population growth will support steady demand  
Maturity and economic uncertainty will remain challenges for sales  
Players expand, offering health and wellness focused products

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