Luxury Jewellery in Poland - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS
Recovery in 2021, but value sales lower than before pandemic
Highly fragmented environment, led by established global brands
Rising inflation encourages value sales

PROSPECTS AND OPPORTUNITIES
Plenty of room for growth leads to very healthy constant value growth
Younger consumers look to affordable luxury jewellery
The demand for men’s jewellery is growing

CATEGORY DATA
Table 1 - Sales of Luxury Jewellery by Category: Value 2016-2021
Table 2 - Sales of Luxury Jewellery by Category: % Value Growth 2016-2021
Table 3 - NBO Company Shares of Luxury Jewellery: % Value 2016-2020
Table 4 - LBN Brand Shares of Luxury Jewellery: % Value 2017-2020
Table 5 - Distribution of Luxury Jewellery by Format: % Value 2016-2021
Table 6 - Forecast Sales of Luxury Jewellery by Category: Value 2021-2026
Table 7 - Forecast Sales of Luxury Jewellery by Category: % Value Growth 2021-2026

Luxury Goods in Poland - Industry Overview

EXECUTIVE SUMMARY
Luxury goods in 2021: The big picture
2021 key trends
Competitive landscape
Retailing developments
What next for luxury goods?

MARKET DATA
Table 8 - Sales of Luxury Goods by Category: Value 2016-2021
Table 9 - Sales of Luxury Goods by Category: % Value Growth 2016-2021
Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021
Table 11 - NBO Company Shares of Luxury Goods: % Value 2016-2020
Table 12 - LBN Brand Shares of Luxury Goods: % Value 2017-2020
Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2021
Table 14 - Forecast Sales of Luxury Goods by Category: Value 2021-2026
Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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