

Processed Fruit and Vegetables in Chile

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Chile's per capita consumption of frozen processed vegetables significantly surpasses that of other countries in the region
Agricola Frutos del Maipo set to gain leadership of processed fruit and vegetables in Chile
Inflation and higher costs impact retail performance of shelf stable beans

PROSPECTS AND OPPORTUNITIES

Convenience of frozen processed options will still play an important role in an inflationary landscape
As high inflation persists, private label is set to remain an attractive alternative for price-sensitive consumers
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