Euromonitor International

Processed Fruit and Vegetables in Chile

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Processed Fruit and Vegetables in Chile - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenience helps balance cost concerns

INDUSTRY PERFORMANCE

Declining volume sales
Growth in shelf stable vegetables

WHAT'S NEXT?

Retail chains lead the expansion of processed fruit and vegetable private labels
Frozen fruit becomes a key trend for younger consumers
Frutos del Maipo focusing on eco-friendly practices and responsible consumption

COMPETITIVE LANDSCAPE

Alimentos y Frutos retains lead
Frutos del Maipo looks to sustainable and transparent product lines

CHANNELS

Supermarkets is the leading channel
Ongoing shift to e-commerce

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Staple Foods in Chile - Industry Overview

EXECUTIVE SUMMARY

Inflation and uncertainty encourage search for value

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Responding to challenges posed during previous year
Ongoing uncertainty affecting consumer behaviour

WHAT'S NEXT?

Rise in health consciousness and environmental awareness
Persistent interest in private label products
Health and wellness and sustainability influencing demand across categories

COMPETITIVE LANDSCAPE

Strong demand for artisanal bread
Tucapel expanding strongly

CHANNELS

Supermarkets is the leading channel for staple foods
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