

# Fine Wines/Champagne and Spirits in South Korea

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023  
Fine wines sees the largest value sales in the last year of the review period  
Fine wines/champagne and spirits is led by MH Champagnes & Wines Ltd in 2022

### PROSPECTS AND OPPORTUNITIES

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