

Footwear in the United Kingdom

November 2023

Table of Contents

Footwear in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers value longevity during a period of lower discretionary spending Casualisation trend continues to influence demand for specific styles of footwear Strong growth opportunities in children's footwear

PROSPECTS AND OPPORTUNITIES

Retail offline will continue to regain its importance

Further focus on material innovation and sustainability

Resale and second-hand market will continue to impact primary sales of footwear

CATEGORY DATA

- Table 1 Sales of Footwear by Category: Volume 2018-2023
- Table 2 Sales of Footwear by Category: Value 2018-2023
- Table 3 Sales of Footwear by Category: % Volume Growth 2018-2023
- Table 4 Sales of Footwear by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Footwear: % Value 2019-2023
- Table 6 LBN Brand Shares of Footwear: % Value 2020-2023
- Table 7 Distribution of Footwear by Format: % Value 2018-2023
- Table 8 Forecast Sales of Footwear by Category: Volume 2023-2028
- Table 9 Forecast Sales of Footwear by Category: Value 2023-2028
- Table 10 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

Apparel and Footwear in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Sustainability and the introduction of return fees

Experiential retail proves valuable as consumers resume in-store shopping in force

Digital diversification will bolster future growth across the value chain

MARKET DATA

- Table 12 Sales of Apparel and Footwear by Category: Volume 2018-2023
- Table 13 Sales of Apparel and Footwear by Category: Value 2018-2023
- Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
- Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Apparel and Footwear: % Value 2019-2023
- Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
- Table 18 Distribution of Apparel and Footwear by Format: % Value 2018-2023
- Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2023
- Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
- Table 21 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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