

# Fine Wines/Champagne and Spirits in Japan

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023  
Luxury spirits is the largest subcategory in terms of value sales in 2023  
Fine wines/champagne and spirits is led by MHD Diageo Moët Hennessy KK in 2022

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Fine wines forecast to experience the fastest percentage CAGR increase during 2023-2028

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