

# Meat in Mexico

January 2024

Table of Contents

#### Meat in Mexico - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sales of meat continue to grow in 2023 but performances vary across the categories Younger Mexicans showing changing attitudes towards meat consumption

#### PROSPECTS AND OPPORTUNITIES

Meat coming under the spotlight as consumers look to make healthier and more ethical choices Bachoco looking to go in a new direction

Summary 1 - Major Processors of Meat 2023

#### **CATEGORY DATA**

- Table 1 Total Sales of Meat by Category: Total Volume 2018-2023
- Table 2 Total Sales of Meat by Category: % Total Volume Growth 2018-2023
- Table 3 Retail Sales of Meat by Category: Volume 2018-2023
- Table 4 Retail Sales of Meat by Category: % Volume Growth 2018-2023
- Table 5 Retail Sales of Meat by Category: Value 2018-2023
- Table 6 Retail Sales of Meat by Category: % Value Growth 2018-2023
- Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023
- Table 8 Forecast Sales of Meat by Category: Total Volume 2023-2028
- Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028
- Table 10 Forecast Retail Sales of Meat by Category: Volume 2023-2028
- Table 11 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028
- Table 12 Forecast Retail Sales of Meat by Category: Value 2023-2028
- Table 13 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

## Fresh Food in Mexico - Industry Overview

## **EXECUTIVE SUMMARY**

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

## MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023
- Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023
- Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028
- Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028
- Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028
- Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028
- Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028
- Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meat-in-mexico/report.