



**Euromonitor  
International**

# Processed Fruit and Vegetables Packaging in Switzerland

September 2026

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Frozen and snacking formats lift an import-reliant category as thin wall containers surge

#### INDUSTRY PERFORMANCE

Plant-rich diets lift a balanced, import-reliant category

Thin wall containers and edible coatings push innovation

Cans soften as fibre and flexible formats advance

#### WHAT'S NEXT?

Fibre and flexible formats outpace a declining can

Convenience, sustainability and dual pack sizes shape competition

#### COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-switzerland/report](https://www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-switzerland/report).