



# Processed Fruit and Vegetables Packaging in Singapore

September 2026

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Ambient staples keep the category steady as lighter formats nibble at the margins

#### INDUSTRY PERFORMANCE

A can-led category holds steady on ambient staples

Recyclable cans remain the category's sustainability anchor

Flexible and fibre formats edge up at the category's margins

#### WHAT'S NEXT?

Fibre and flexible formats outpace a flat can

Convenience, sustainability and dual pack sizes shape competition

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