



Processed Fruit and Vegetables Packaging in Thailand

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Advancements in can packaging as flexible pouches gain at the margin

INDUSTRY PERFORMANCE

A small, metal-anchored domestic category

Aluminium, easy-open ends and export standards shape innovation

Flexible and fibre formats gain at the margin

WHAT'S NEXT?

Steady growth as flexible formats outpace the can

Convenience snacking and recyclable materials drive differentiation

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