



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in Türkiye

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Thermoformed trays anchor a rigid-plastic-led protein aisle as draft rules open a path to recycled content

INDUSTRY PERFORMANCE

Trays, films and cans sustain a rigid-plastic-led protein aisle

Draft food-contact rules point toward recycled-content trays

Fibre and pouch formats expand at the margins

WHAT'S NEXT?

Recycled-content plastic and fibre drive measured growth

Convenience and premiumisation open pouch and fibre opportunities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-turkiye/report.