

Processed Fruit and Vegetables Packaging in China

September 2023

Table of Contents

Processed Fruit and Vegetables Packaging in China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

COVID-19 lockdowns and stockpiling help drive volume sales of shelf stable fruit

Glass jars dominate the packaging of processed fruit and vegetables

Shelf stable fruit faces competition from fresh products

PROSPECTS AND OPPORTUNITIES

Changing consumption occasions are expected to drive sales of smaller pack sizes

Continued shift from glass jars to metal food cans expected

Processed Fruit and Vegetables Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Large pack sizes are preferred in sauces, dips and condiments packaging in China

PET bottles are the preferred pack type in non-alcoholic drinks packaging

Metal beverage cans are the dominant pack type in alcoholic drinks packaging

New materials are being used to create eco-friendly packaging in China in 2022

Chinese consumers are leaning towards more convenient forms of packaging

PACKAGING LEGISLATION

New legislation on Labelling of Pre-Packaged Special Dietary Foods in China

SAMR set to enforce new provisions to reduce excessive packaging from 2023

China bans non-degradable plastic bags

RECYCLING AND THE ENVIRONMENT

China emphasises the importance of the need for standardised recycling

Chinese government sets targets to achieve carbon neutrality by 2060

Unilever and Alibaba group introduce a closed-loop plastic recycling system

Table 1 - Overview of Packaging Recycling and Recovery in China: 2020/2021 and Targets for 2022

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