Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in China

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Processed Meat, Seafood and Alternatives To Meat Packaging in China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Flexible films anchor a softening protein category as paper-based gifting formats advance

INDUSTRY PERFORMANCE

Films and casings keep a flexible-led protein category dominant
Rigid trays and paper formats gain at the margins
Convenience and freshness reshape the flexible base

WHAT'S NEXT?

Measured decline as recycled-content and fibre formats advance
Premium, chilled and recyclable formats open the next phase

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Processed Meat, Seafood and Alternatives To Meat Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Demographic decline and sustainability rules reshape a vast food packaging market
PET dominance deepens in soft drinks as a recycled PET food-contact standard stays pending
Aluminium cans drive alcoholic drinks packaging as glass eases
Refill, e-commerce and anti-overpackaging rules reshape beauty and personal care packaging
Recyclable design and green rules reshape a maturing home care market
Premiumisation and recyclable formats drive dog and cat food packaging

PACKAGING LEGISLATION

Anti-excessive-packaging rules drive leaner designs across food and cosmetics
A pending recycled PET food-contact standard and the plastic pollution framework define the beverage horizon
Green delivery rules, dual-carbon goals and producer responsibility tighten the framework

RECYCLING AND THE ENVIRONMENT

Leading brands turn recyclable and recycled-content packaging into a point of differentiation
Mono-material and fibre-based formats advance as circular solutions
Recovery infrastructure and smart packaging underpin circular ambitions

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-china/report.