

Processed Meat and Seafood Packaging in Spain

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

The convenience offered by flexible plastic makes it a growing pack type
Thin wall plastic containers are popular for their price point and versatility
150g pack size gains share as it meets a wide variety of needs

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches expected to become a more relevant pack type
Glass jars to gain favour in the forecast period due to good preservation

Processed Meat and Seafood Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
The design of shaped liquid cartons makes it an increasingly favoured pack type
Coca-Cola introduces tethered plastic bottle caps in Europe
Screw-top closures are popular due to the dominance of glass bottles
The popularity of skin care in 2022 positively impacts its pack types
Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging
Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging
Plastipak opens new recycling facility in Spain
Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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