



Processed Fruit and Vegetables Packaging in France

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenience demand rebalances a flexible-led aisle as fibre as cartons surge

INDUSTRY PERFORMANCE

Growth built on convenience as the material mix rebalances

Cartons and fibre formats accelerate the move away from cans

Flexible packaging holds while glass advances and rigid plastic slips

WHAT'S NEXT?

Fibre and flexible formats to outpace metal as priorities shift

Convenience, sustainability and dual pack sizes shape competition

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